

**NO PURCHASE, PAYMENT OR SUBMISSION TO SALES PRESENTATIONS NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. YOU HAVE NOT YET WON. ALL FEDERAL, STATE/PROVINCIAL, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED BY LAW.**

One (1) Grand Prize will be awarded with an approximate retail value totaling \$500.00 USD. Odds of winning a Grand Prize depend on the number of eligible entries received. The Sweepstakes will begin at 12:01:00 a.m. (EDT) on June 22, 2015 and end at 11:59:59 p.m. (EDT) on July 31, 2015. All online entries must be received no later than 11:59:59 p.m. (EDT) on July 31, 2015. Limit one (1) entry per person.

1. **SPONSOR:** The Container Store Back-to-School ("Sweepstakes") is sponsored by CollegeFashionista LLC, 1175 Corporate Woods Parkway, Vernon Hills, Illinois 60061. ("CollegeFashionista" or "Sponsor"). This Promotion is in no way sponsored, endorsed or administered by, or associated with, Pinterest, Inc. ("Pinterest"). You understand that you are providing your personal information to Sponsor and not to Pinterest.
2. **ELIGIBILITY:** Subject to the additional limitations set forth below, the Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who are eighteen (18) years of age or older, or the age of majority in their state/province of residence, whichever is older at time of entry. Sweepstakes is not open to employees of Sponsor or any of its parent companies, affiliates, subsidiaries, franchisees and advertising or promotional agencies, or to the immediate family members of, or to any persons domiciled with, any such employees. For purposes of the Sweepstakes, "immediate family members" are defined as spouses, children, siblings, parents, grandparents and grandchildren.
3. **HOW TO ENTER:** The Sweepstakes will begin at 12:01:00 a.m. (EDT) on June 22, 2015 and end at 11:59:59 p.m. (EDT) on July 31, 2015 (the "Sweepstakes Period"). To enter online participants must:
  - Follow CollegeFashionista (<https://www.pinterest.com/cfashionista/>) and The Container Store (<https://www.pinterest.com/containerstore/>) on Pinterest. (You must have a valid Pinterest account. Pinterest accounts are free.)
  - Create a board and name it "#TCSOrganized"
  - Pin items from The Container Store and other inspirational images to create a mood board for your dream living space.
  - Use the hashtag #TCSOrganized on each of your pins
  - Drop your information: <http://www.viralsweep.com/contest/cd1e5c65-18897&framed=1>

Limit one (1) Entry per person during the Sweepstakes Period. All Entries for the Prize drawings must be received no later than 11:59:59 p.m. (EDT) on July 31, 2015. All Entries become the property of Sponsor and none will be returned. In the event of a dispute in connection with the identity of the individual who submitted an Entry, the Entry will be deemed to have been submitted by the authorized account holder of the email account identified on the Entry, provided that such person satisfies all other Sweepstakes eligibility requirements. The authorized account holder is deemed to be the natural person who is assigned to an email address by an Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Any questions regarding the number of Entries submitted or the identity of the individual who submitted an Entry shall be determined by Sponsor in its sole discretion whose decisions shall be final and binding, and Sponsor reserves the right to disqualify any Entries by persons who submit false or misleading Entry information or who Sponsor determines to be tampering with or abusing any aspect of the Sweepstakes.

If you choose to pin your own image, the content of that image must comply with the following content guidelines to be eligible. Image: (i) may not contain any images of identifiable individuals, including minors; (ii) may not infringe upon any third party's rights, including but not limited to,

copyright, patent or trademark, or rights of privacy or publicity, or contain material that is or may be considered defamatory, slanderous or libelous, or portray or depict any person, product or entity in a false light; (iii) may not violate any law, rule or regulation; (iv) may not contain any virus, bugs, or other deleterious material; and (v) may not contain inappropriate content, for example but not limited to, profanity, defamatory statements, words or symbols widely considered offensive to individuals of any certain race, ethnicity, religious, sexual orientation or socioeconomic groups, threats to any person, place, business, or group. Each entrant warrants and represents that his/her Entry complies with all of those conditions. Any non-complying Entry will subject the entrant to disqualification in Sponsor's sole discretion.

4. **PRIZE AND ODDS:** The award of a prize is subject to verification of eligibility and compliance with these Official Rules. **GRAND PRIZE:** One (1) Grand Prize Winner will receive a gift certificate for \$500.00 USD to The Container Store. Grand Prize Winner hereinafter a "Prize Winner". The prizes are non-assignable and nontransferable. No substitutions by the Prize Winner are allowed. Sponsor reserves the right to substitute a prize of equal or greater value for any reason whatsoever. Prize Winner is solely responsible for payment of all federal, state/provincial and local taxes on the prize value awarded (if any) and for any costs incurred in claiming or using the prize. Odds of winning Grand Prize depend on the number of eligible Entries received. The participant selected as a Grand Prize Provisional Winner (as defined in Section 5) may be required to provide his/her valid Social Security Number to Sponsor for tax purposes and/or complete an IRS W-9 or W-8 form in order to claim the prize. As a condition of receiving a prize, the Grand Prize Provisional Winner may be required to complete, sign and have notarized an affidavit of eligibility, a liability release and, except where prohibited by law, a publicity release, which must be returned via mail or hand delivery within ten (10) business days of date of sender's notification postmark. Failure of the Grand Prize Provisional Winner to timely sign, notarize and return any required affidavit and release or the return of any prize, affidavit/release or prize notification as undeliverable, or failure of the Grand Prize Provisional Winner to claim the prize or to comply with any term or condition of these Official Rules, may result in disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute Grand Prize Provisional Winner to be randomly selected from all remaining eligible Entries in the Grand Prize drawing.

Total ARV of all the prizes awarded in the Sweepstakes: \$500.00 USD.

5. **WINNER NOTIFICATION AND ACCEPTANCE:** A random drawing from among all eligible Entries received will be conducted during regular business hours on or about August 1, 2015 to select one (1) Grand Prize Provisional Winner. Grand Prize Provisional Winner hereinafter a "Provisional Prize Winner."

The drawing will be conducted as follows: one (1) Grand Prize Provisional Winner will be selected at random by Sponsor. The Sponsor will attempt to contact the selected Provisional Prize Winners by email using the email address provided on the selected Provisional Prize Winner's Entry. If a Provisional Prize Winner does not respond to the email notification according to the directions in the email notification within forty-eight hours of the time the email was sent by Sponsor's fulfillment center, then that Provisional Prize Winner will be disqualified and a substitute Provisional Prize Winner will be randomly selected from among the remaining eligible Entries. The first eligible Grand Prize Provisional Winner that the Sponsor successfully contacts by email and who claims the Grand Prize in accordance with these Official Rules will be declared the Grand Prize Winner.

The Grand Prize Winner may waive his or her right to receive a prize by returning the prize. The return of any prize, affidavit/release or prize notification as undeliverable, or a Grand Prize Winner's failure to otherwise comply with these Official Rules will result in disqualification, the forfeiture of all interest in the prize, and selection of a substitute Grand Prize Winner from among all remaining eligible Entries received. Unless prohibited by law, acceptance of a prize constitutes permission for the Sponsor and their respective advertising and promotional agencies to use a

Prize Winner's name, address (city and state/province), and photo, image and/or likeness for any commercial, publicity or promotional purposes without further notice, compensation, review or approval, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation the Internet.

A PARTICIPANT, INCLUDING A PROVISIONAL PRIZE WINNER, IS NOT A WINNER OF A PRIZE UNLESS AND UNTIL SPONSOR HAS COMPLETED ITS VERIFICATION OF PARTICIPANT'S ELIGIBILITY AND COMPLIANCE WITH THESE OFFICIAL RULES.

6. **PARTICIPATION:** By participating, you agree to be bound by these Official Rules and the decisions of Sponsor and any Sweepstakes judges or administrators appointed by Sponsor, which shall be final and binding in all respects. Any person attempting to defraud or in any way tamper with the Sweepstakes will be ineligible for the prize and may be prosecuted to the full extent of the law.
7. **RELEASE:** By participating in the Sweepstakes, each participant agrees to fully release, forever discharge and hold harmless Sponsor, The Container Store, Inc. Pinterest, Inc., and their respective parent companies, subsidiaries, affiliates, and franchisees, and the officers, directors, employees, agents, representatives and successors and assigns of all of the foregoing companies (collectively, the "Sweepstakes Entities") from and against any claims, costs, liabilities, losses, injuries and damages arising out of the Sweepstakes, including, but not limited to, any claims for personal injury, death, or damage to or loss of property, loss of enjoyment, or any other harm whatsoever arising out of: (1) participation in the Sweepstakes; (2) the quality, receipt, possession, use, or misuse of any prize; or (3) any travel or activity that is related to the Sweepstakes or any prize.
8. **DISCLAIMERS OF LIABILITY:** By entering, participants acknowledge and agree that the Sweepstakes Entities will not be liable for losses or injuries of any kind resulting from acceptance/possession/use/misuse of and/or inability to use a prize(s), the theft of prizes or mail, travel to and from or participation in any prize-related activity, participation in the Sweepstakes, printing, mailing or distribution errors, or any malfunctions of the telephone network, computer Internet system, computer dating mechanism, computer equipment, software, or any combination thereof, or for any Entries that are late (including delayed data transmissions), tampered with, garbled, incomplete, misdirected, lost, postage-due, forged, illegible, inaudible, mutilated, mechanically duplicated, mass machine printed, or otherwise not in compliance with these Official Rules. Sweepstakes Entities are not responsible or liable for any injury or damage to any participant's or third person's computer or mobile device and/or their contents, related to or resulting from the Sweepstakes. Sponsor reserves the right to terminate, suspend or modify the Sweepstakes if, in its sole discretion, it determines that for any reason the Sweepstakes is not capable of running as originally planned, or fraud, technical failures, printing, mailing or distribution errors, or any other unanticipated causes or occurrences have compromised the fairness or integrity of the Sweepstakes. In the event the Sweepstakes is terminated prior to the stated end date, Sponsor reserves the right to award all prizes in a random drawing from among all eligible Entries received as of the date of termination. BY ENTERING, PARTICIPANTS FURTHER ACKNOWLEDGE AND AGREE THAT EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE WEBSITES, APPS, ENTRY PAGES AND THE PRIZE(S), ARE PROVIDED "AS IS" AND THAT TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE SWEEPSTAKES ENTITIES DISCLAIM ALL WARRANTIES AND CONDITIONS REGARDING THE PRIZES, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES AND CONDITIONS OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR OR GENERAL USE OR PURPOSE.

Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials or announcements relating to the Sweepstakes.

9. **SWEEPSTAKES MAIL OPT-OUT REQUEST/WINNERS LIST:** To request the name of the Prize Winner (available after September 1, 2015) or a copy of these Official Rules, send a self-addressed, stamped business-size envelope to The CollegeFashionista Container Store Sweepstakes, 1175 Corporate Woods Parkway, Vernon Hills, Illinois 60061, Attn: Melissa Levin. Indicate whether you are requesting the name of the Prize Winner, or a copy of these Official Rules, or any combination of the foregoing.